Financial Resources Required to Achieve the Reproductive Health Millennium Development Goal 5b: The Hand2Hand Campaign

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Family Planning in Low-Income Countries


Data for 65 low income countries: 38 SSA, 15 Asia, 8 Eastern Europe, 2 LAC, 2 NAME
HANDtoHAND Campaign

100M new modern method users

Unmet Need
Traditional Method Users
Modern Method Users
Historical Experience in MCPR Growth

Average = 0.74%

HandtoHand Goal

Annual Growth in Modern CPR

Percentage of Survey Intervals

-1.50 to -0.5  -0.5 to zero  Zero to 0.49  0.50 to 0.99  1.0 to 1.49  1.5 to 1.99  2.0 to 2.49  2.5-3.0  3.0+
Where will the new users be?
What methods will they use?
New effort will be required ...
... and new resources!

- Commodities/supplies
- Labor
- Infrastructure

Program support
- Policy, training, research, management, logistics, communication, M&E
What we need to do

- Commit to goals of the campaign
- Develop national plans to meet the goal
- Ensure contraceptive supply
- Use innovative approaches to build demand, access, and use
Direct Costs of Family Planning per User/Acceptor

Source: RH Costing Tool using global commodity costs and country-specific service costs from WHO CHOICE database.
Direct Costs (US$)

Costs in 2015 amount to 0.004% of Gross World Product
Direct Costs by Source (US$)
## Program Support and Innovation

<table>
<thead>
<tr>
<th>Function</th>
<th>Typical Annual Cost per Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Policy</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>Training</td>
<td>$800,000</td>
</tr>
<tr>
<td>Research</td>
<td>$1,500,000</td>
</tr>
<tr>
<td>Management</td>
<td>$700,000</td>
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<tr>
<td>Logistics</td>
<td>$1,000,000 - $3,000,000</td>
</tr>
<tr>
<td>Communications</td>
<td>$1,400,000</td>
</tr>
<tr>
<td>M&amp;E</td>
<td>$150,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$6M - $8m</strong></td>
</tr>
</tbody>
</table>

If all 65 countries needed full support the total resources required in 2015 would increase to $3.2 billion.
Benefits of Achieving HANDtoHAND

- Meet the family planning needs of nearly 80% of women in low-income countries
  - 96M fewer unintended pregnancies
  - 54M fewer abortions
  - 110,000 few mothers dying in childbirth

Source: HANDtoHAND Campaign Core Messaging at www.RHsupplies.org
Conclusions

- Goals of the HandtoHand campaign are ambitious requiring renewed effort and commitment
- Additional financial resources will be required
- Benefits are large compared to costs
Thank You!

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