A Doorstep, Cost-Sharing Model to Scale up Family Planning Services in Pakistan

Adnan Ahmad Khan
Shirin Ahmad
Khurram Azmat
Waqas Hameed
Ayesha Khan

1 Research and Development Solutions, Pakistan;
2 Marie Stopes Society, Pakistan
Contraception in Pakistan

Not Using Contraception, 16 Million, 70%

Modern Methods, 5 Million, 22%

Traditional Methods, 1.8 Million, 8%

Source: PDHS 2006-7
Modern Methods

Total Users: 5.1 Million

- Female sterilization: 37%
- Male sterilization: 0.5%
- Pill: 10%
- Condoms: 31%
- Implants: 0.5%
- IUD: 11%
- Injectable: 11%
Services for Modern Methods

Total Users: 3.1 Million (14% of MWRA)

- **Condoms**: 51%
- **Pill**: 16%
- **Female sterilization**: 6.1%
- **Male sterilization**: 1%
- **IUD**: 8%
- **Injectables**: 17.2%
- **Implants**: 1%

Total Users: 3.1 Million (14% of MWRA)
Family Planning Services

Private sector accounts for >50% of FP services

- Private sector, 39%
- NGOs and Private Hospitals, 13%
- MoH, 17%
- MoPW, 18%
- Missing/unknown, 14%

3.1 million (14%) of MWRA receive FP services per year
Program Intervention Tested

- Marie Stopes Society established a “Community Based Distribution” Model in 51 Districts reaching 0.5 M MWRA
- Based on the Willows Foundation Community Information Model from Turkey
- Similar to the government’s Lady Health Workers Program
- Supplies FP commodities/ counseling at door-step
- Project duration 2 years
Methods

- Baseline Survey: All MWRA (N: 480,000)
- End Line Survey: N: 28,000, random selection. Able to identify/compare same MWRA’s results from baseline
- Project information, including supply and costs data
Results

CHANGE IN CPR

Sindh: Baseline 27, Endline 48
Upper Punjab: Baseline 45, Endline 55
Lower Punjab: Baseline 38, Endline 53
KPK: Baseline 44, Endline 46
Balochistan: Baseline 37, Endline 25
Overall: Baseline 38, Endline 51
Results

<table>
<thead>
<tr>
<th>Absence of Method</th>
<th>BASELINE</th>
<th>ENDLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nothing</td>
<td>62%</td>
<td>50%</td>
</tr>
<tr>
<td>Pill</td>
<td>2%</td>
<td>6%</td>
</tr>
<tr>
<td>IUD</td>
<td>3%</td>
<td>5%</td>
</tr>
<tr>
<td>Condom</td>
<td>9%</td>
<td>15%</td>
</tr>
<tr>
<td>Female Sterilization</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td>Traditional</td>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Injections</td>
<td>3%</td>
<td>6%</td>
</tr>
<tr>
<td>IUDs</td>
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<td></td>
</tr>
<tr>
<td>Injections</td>
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</tr>
<tr>
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</table>
Results

METHOD USE CHANGE

<table>
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<th>Endline</th>
</tr>
</thead>
<tbody>
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<td>8%</td>
<td>9%</td>
</tr>
</tbody>
</table>
Results

SOURCES OF CONTRACEPTION

- Friends/ Relative/ Husband, 18%
- Govt/ Hospital, 19%
- Private Clinic or hospital, 10%
- Drugstore/ shop, 7%
- Community health worker, 3%
- TBA/DAI, 1%
- Other, 4%
- NGO Center, 1%
- MSS Behtar Zindagi Center, 8%
- CBD Worker, 17%
- RHC/ BHU/ Govt Clinic, 3%
- Family Welfare Center, 4%
- LHW/ LHV, 7%
Results

UNMET NEED

Baseline: 23%
Endline: 19%
Results

CYP BY METHOD TYPE

- Condom
- OCP
- Injections
- IUCD
- Total
## Results

### COST BY CYP

<table>
<thead>
<tr>
<th>Category</th>
<th>Cost (USD)</th>
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<tbody>
<tr>
<td>Capital expenditure</td>
<td>0.38</td>
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<tr>
<td>Training, accreditation, M&amp;E</td>
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<tr>
<td>Management information system</td>
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<tr>
<td>Survey and research</td>
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<tr>
<td>Marketing</td>
<td>0.16</td>
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<tr>
<td>Administrative cost (overheads, personnel etc)</td>
<td>2.42</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>4.10</strong></td>
</tr>
</tbody>
</table>
Thanks

Marie Stopes Society Operations Team
Marie Stopes Society Research Team
Research and Development Solutions Team