Family planning event days: a promising strategy for increasing access to quality FP services

Presented by
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Presentation overview

- Background
- Objective
- Methods
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Contraceptive prevalence is low and has even shown a decrease, from 7.2% in 2001 to 6.2% in 2006.

The unmet need for FP is as high as 30% in Benin (DHS 2006).

The fertility rate is 5.6 per woman.
ABMS/PSI, in collaboration with the Ministry of Health and with financial support from USAID, created a social franchise network of clinics in 2004 in the private sector called *ProFam*. ABMS/PSI works closely with the clinics to create demand for and provide quality FP services. However, FP clinic attendance remained low until 2008.
To increase clinic attendance, ABMS/PSI received funding from the Dutch Government to pilot a new strategy called Event Days in 2009.

ABMS/PSI targeted 50 franchised clinics from the ProFam network mainly in Cotonou.
Objective

- To assess the impact of FP *Event Days* on ProFam clinic attendance for family planning (FP) in Benin.
Methods (1 of 5):

*Event Days included:*

- Capacity building of providers through training and supportive supervision,
- Medical equipment
- Demand generation for FP methods (oral, injectable, IUD and Implant) through large BCC/IEC communication campaigns, mobile video units and volunteer community workers.
Methods (2 of 5):

- Subsidized referral vouchers were distributed to make FP services affordable and a large number of trained and qualified providers were mobilized for inreach and outreach. An average of three large *Event Days* was held per clinic per year in the surrounding communities.
Large BCC/IEC communication campaign

LTM service delivery
Methods (3 of 5):

- **Family Planning Event days**
- Large number of trained and qualified providers
- Supportive supervision
- Medical equipment
- FP product: Oral, injectable, IUD, Implant, male and female condoms
- Large BCC/IEC communication campaigns: Mobile video units & Volunteer community workers
- Inreach and outreach FP service delivery
- Subsidized referral vouchers
We recorded the socio-demographic and clinical information on women who received services on a regular basis using a structured monitoring form. Attendance for FP services at these clinics was compared before (2007-2008) and after the introduction of Event Days (2009-2010). Descriptive and statistic analyses were performed on the database.
Methods (5 of 5):

- An assessment of quality of service delivery using a scored standard performance application that measured providers' competences was performed before and during *Event Days*. 
The table shows a highly significant (p<0.001) increase in the attendance of FP clients at all ProFam clinics from 2009-2010 compared to 2007-2008.

- Decrease from n=2416 to n=2112 in 2008, increase in 2009 (n= 4601) and in 2010 (n=9131).
Results (2 of 3):

- **New acceptances** at clinics increased significantly and continuously from 2008 to 2010. 18% decrease in 2008, 43% increase in 2009 and 160% increase in 2010.

- Data also showed that providers improved on standard performance measures, increasing scores from 50% to 90% from 2008 to 2010.
Interestingly, the Benin Annual Health Statistic Report showed similar rates of FP use outside the ProFam network areas in 2007 and 2010, while rates had risen in the Profam network main areas. *Event Days* strategy may have contributed to the increase.

<table>
<thead>
<tr>
<th>BENIN</th>
<th>2007 FP use</th>
<th>2010 FP use</th>
</tr>
</thead>
<tbody>
<tr>
<td>11 departments of 12 in Benin</td>
<td>[1.8% - 10.3%]</td>
<td>[1.2% - 9.3%]</td>
</tr>
<tr>
<td>Littoral department (Event days)</td>
<td>9.6%</td>
<td>121% ***</td>
</tr>
</tbody>
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*** (women coming in from outside the catchment area)
Conclusions:

- These results demonstrate that it is possible to improve FP service delivery and increase the demand for FP while ensuring quality of services. Data may suggest that such interventions, when scaled up at national level in conjunction with strong capacity building, may have a significant impact on demand for FP and in turn on contraceptive prevalence.
"Le bonheur se planifie"

"Plan your happiness"
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Questions?