PRESS BRIEFING SCHEDULE
Location: Briefing Room 5

Please visit the media room at the African Union for a list of confirmed speakers

TUESDAY, 12 NOVEMBER

14:30 – 15:30
OFFICIAL PRESS BRIEFING
Making a Difference through Sustained Political Commitment

Political leaders have the ability to serve as powerful, visible advocates for national and global family planning, cutting across many critical issues: human rights, women’s rights and empowerment, sustainable development, environment, poverty and equity. At this press conference, international political leaders will highlight the importance and impact of sustained political commitment in expanding contraceptive access, and share their challenges and successes in advancing family planning policies.

15:30 – 16:00
Youth, Sex and Mobile Phones: The Latest in Engaging Young People with Mobile Technology
Hosted by Pathfinder International

This fall, Pathfinder launched mCenas!—Mozambique’s first text messaging campaign that delivers information and stories about sex and contraception to young people at the touch of a button. Join us for an announcement about mCenas! initial impact and to learn what’s next for Pathfinder in Ethiopia.

WEDNESDAY, 13 NOVEMBER

10:30 – 11:30
OFFICIAL PRESS BRIEFING
Achieving Equity through Women in Leadership

As more women assume leadership roles within their communities, organizations, nations and beyond, strides are being made towards greater gender equality. In the case of family planning, women in leadership positions can have a profound impact on achieving the vision of Full Access, Full Choice. This press conference will feature distinguished female leaders discussing the role of women in achieving equity worldwide.
11:45 – 12:45  Planned Pregnancies: It's About Time
Hosted by the Maternal and Child Health Integrated Program (MCHIP) in collaboration with the World Health Organization (WHO) and the United States Agency for International Development (USAID)

Postpartum women are among those with the greatest unmet need for family planning, as they are often unaware of their risk for an unintended pregnancy within the first 12 months of giving birth. During this interactive "town hall" media event, leading global health leaders will release a new resource, “Programming Strategies for Postpartum Family Planning,” which provides a strategic roadmap to help policymakers and program managers design effective programs for postpartum family planning at the national and local levels. Reaching postpartum women with family planning options is key to achieving the bold Family Planning 2020 goal of providing 120 million women with access to the lifesaving contraception they need and desire.

15:00 – 15:15  Signing of Memorandum of Cooperation with Aman, Gates and Packard Foundations

The Sukh Initiative (“Sukh”) emerged from the 2012 London Summit for Family Planning as one of the first multi-donor partnerships designed to improve access and quality of family planning under the FP2020 framework. This Memorandum of Cooperation signing event for Sukh signifies the official launch of the partnership between the Aman Foundation, the Bill & Melinda Gates Foundation, and the David and Lucile Packard Foundation. Ms. Fayeeza Naqvi, Trustee, Aman Foundation; Ms. Melinda Gates, Co-Chair, Bill & Melinda Gates Foundation; and Ms. Susan Packard Orr, Trustee, the David and Lucile Packard Foundation will make brief remarks.

16:00 – 17:00  OFFICIAL PRESS BRIEFING
FP2020 Update: Catalyzing Action

The London Summit on Family Planning catalyzed unprecedented political, public and private commitment to support the rights of an additional 120 million women and girls, no matter where they live, to choose and use contraceptive information, services, and supplies by 2020. This media briefing will provide an update on the past year and announcements of new country commitments to expand access to family planning.

THURSDAY, 14 NOVEMBER

12:00 – 13:00  OFFICIAL PRESS BRIEFING
Building the Future: The Young and the Restless

More than half the world’s population is under age 25. Youth are passionate, energetic, and powerful, and they will inherit our world, including the challenges that come with it. This press conference will feature dynamic young leaders discussing young peoples’ unique needs and perspectives and sharing their views on the best approaches to addressing youth sexual and reproductive health and rights.
14:30 – 15:30  **Contraceptive Technology Innovations**  
*Hosted by United States Agency for International Development (USAID)*

This press conference will highlight the importance of developing new and improved contraceptive methods in order to address unmet need and ensure family planning access for all. Speakers from USAID, PATH and Population Council will discuss multi-purpose prevention technologies, the new injectable contraceptive Sayana Press, and vaginal rings, among other innovative methods.

17:00 – 18:30  **Pulling Back the Curtain: How the News Media Can Hold Governments to Account for FP2020 Pledges**  
*Hosted by Population Reference Bureau and Women Deliver*

Pulitzer Prize-winning journalist Ken Weiss will moderate a panel on how the news media can hold governments accountable for pledges made more than a year ago. Panelists include: Suzanne Ehlers, president of Population Action International and co-chair of the FP2020 Working Group on Rights and Empowerment; and Halima Shariff, director of Advance Family Planning/Tanzania and a member of the FP2020 Country Engagement Working Group.

---

**MINISTRY OF HEALTH OFFICIAL PRESS BRIEFINGS**

**Daily**  
OFFICIAL PRESS BRIEFING (*please visit press room for details*)  
**Ethiopia’s Commitment to Family Planning**

Ethiopia was chosen to host ICFP 2013 to recognize the country’s strong commitment to family planning. Mainly due to the commitment of the Government in bringing Family Planning services to the community through the Health Extension Program, Ethiopia doubled the number of women with access to contraceptives between 2005 and 2011, and consequently reduced unintended pregnancies, unsafe abortions and maternal and child mortality. During daily briefings, representatives from the Ethiopian Ministry of Health will discuss highlights from the meeting.

In addition, during an official press conference, Ethiopia’s Minister of Health, Dr. Kesetebirhan Admasu, will discuss the country’s successes, as well as the remaining challenges in moving towards Full Access, Full Choice.