Getting men to care may be one of the key solutions to end violence, poverty and gender inequality. When men engage as caring fathers and partners, children grow up healthier and happier, and women are able to get more education and better jobs. Ultimately this benefits not only women but men themselves as well and the societies we live in.

In Brazil, Indonesia, Rwanda and South Africa, MenCare+ works with:
- young men on SRHR, gender equality and caregiving;
- fathers and their partners on SRHR/MH, gender equality and caregiving;
- men who have used violence;
- health sector workers on the importance of engaging men in SRHR and MH services;
- communities to increase awareness of men’s roles in fatherhood and caregiving.

In each of the countries, we aim to engage men from 15 to 35 years old, as caregiving partners in maternal and child health (MCH) and sexual and reproductive health rights (SRHR).

Learn more about MenCare+ in this 2 minute videoclip: http://youtu.be/NNiIlngCVq4

What is MenCare+?

Watch these films from Brazil, Nicaragua, Rwanda and Sri Lanka, on caregiving, girls education, sexual exploitation and the importance of men’s involvement in the lives of their families, even if it goes against traditional expectations.

http://men-care.org/Media/MenCare-Films.aspx
Connect with us!
MenCare+ during the Family Planning conference in Addis Abeba

Side event
Men don’t care for contraception, do they? Engaging men in SRHR
(13 November, 6-7.30 pm, African Union Conference Centre, SH Hall 4). Rutgers WPF will share best practices and case studies from different MenCare+ countries to show how MenCare+ involves men in sexual and reproductive health and rights including the choice of contraceptive use, joining their partner for health center visits (pre-natal screenings, abortion clinics, etc).

Round Table discussion:
(Wo)men’s Access, Men’s Choice? Engaging Men in Family Planning
(15 November, 1:20pm and 2:20 pm, Lunch discussions Table 1) During the round table people will be challenged to question their own behaviour and MenCare+ partners will share country examples from the MenCare+ programme. How are you yourself planning your family?

MenCare+ Booth
(12 November to 15th of November. Tent 6, Booth 44) You will be able to find Rutgers WPF and different country partners at our booth for all your questions regarding MenCare+. There will be a continuous screening of our rich video material about MenCare+.

For more information, interviews or press materials: contact M.vdHeuvel@rutgerswpf.nl or m.stolk@rutgerswpf.nl
Website: www.men-care.org/plus