Fayeeza Naqvi

Fayeeza Naqvi is Co-founder and Chairman of the Aman Foundation, a private philanthropic trust headquartered in Karachi, Pakistan. Founded in 2008 by Fayeeza and her husband Arif Naqvi, the foundation is dedicated to transforming lives by enhancing dignity and choice for the underserved. To accomplish these goals, Aman focuses on the key pillars of health and education.

Recognizing that empowering women and girls can create a transformative impact on the health and socio-economic well-being of communities, the foundation has long championed the creation of a multi-tier health system that incorporates community health worker programs, healthcare provision through clinics, and emergency ambulance services that operate to global quality standards.

An innovative element of the healthcare program is the tele-health service which provides a secure environment to discuss family healthcare concerns and has helped thousands of women to overcome the very real challenges of mobility, timely access to information and healthcare. The ‘Mashal’ initiative, developed by the foundation, places mental health at its core and addresses the issues of awareness, social stigma and agency, giving a voice and much needed support to women who benefit from professional counseling and care.

Building on the Aman Foundation’s existing track record in health and family care, Fayeeza joined Melinda Gates at the London Summit for Family Planning in 2012 and pledged for their respective foundations to work together to further empower women in Karachi’s most underserved communities through family planning and maternal health. In 2013, at the Family Planning Conference in Addis Ababa, Fayeeza Naqvi, Melinda Gates and Carol Larson of the David and Lucile Packard Foundation, signed a Memorandum of Understanding to launch the US$ 15 million ‘Sukh’ initiative, to provide more women with access to family planning and to increase the use of contraceptives by 15% in these communities. Sukh, which is co-sponsored by the Gates, Packard and Aman Foundation, was launched in Karachi in 2014 and already serves a population of one million people today.

Fayeeza graduated from the London School of Economics and Political Science (LSE) in 1982. After a successful career in banking, she raised two sons while becoming increasingly immersed in social sector organizations in the Middle East and Pakistan; she was a founding Director of Saharay Welfare, established in 2000. She serves as a trustee of the British Asian Trust and most recently, Fayeeza accepted an invitation to serve as a founding partner and board member of the LSE South Asia Centre. In 2015, Fayeeza and Arif Naqvi were named as the BNP Paribas Grand Prix winners, an annual award that honors an individual and family for their overall philanthropic activity.

Fayeeza's contribution to the development of Middle Eastern, North African and South Asian (MENASA region) art including raising the profile of many emerging artists, has been recognized with the John F. Kennedy Centre Gold Medal in the Arts award. She has also played a leading role...
in Art Dubai since its inception in 2007 and is a member of the Selection Committee for the Abraaj Group Art Prize. She is a member of the Tate Modern International Council and the Tate Acquisition Committees for the MENASA region.
Not every problem needs a complex solution. With a high ratio of preventable diseases and deaths, Pakistan suffers from a range of health issues that can be solved with simple and basic interventions.

The Aman Foundation established Aman Health to help provide these interventions. Since 2011, we have helped nearly 1.8 million people in Karachi through specialized healthcare services targeted at urgent and community medical needs.

**A PARENT’S STORY**

“When our daughter Saima was born, we did not pick up on any major health issues, but we noticed a little squint in her eye, which we tried to address through regular visits to various doctors. But when she turned four, Saima vomited and suffered seizures for the first time in her life. Terrified, we called for an Aman Ambulance to take her to hospital. She received basic medical aid in the ambulance en route to the hospital.

“Our daughter continued to suffer like this for the next few months. Her seizures, which occurred two or three times a day, lasted for 30 to 60 seconds. And, six months later, after a long-drawn-out seizure, Saima was paralyzed. We had been taking her to doctors throughout this time, looking in vain for answers. Now we desperately sought help and were willing to go anywhere.

“Luckily, we did not have to go far. We saw a message from Aman Health’s new service Aman Telehealth, which provides medical guidance over the phone. We did not hesitate, and called immediately.

“And now, we thank God for having helped us to take that decision.

“We started to get counseling services from Aman Telehealth which provided valuable information about a speech therapist at a nearby hospital. We contacted her immediately, and she has helped to improve Saima’s ability to converse. Saima has also benefited from the advice of a physiotherapist, also sourced from Aman Telehealth. She has now started moving her fingers, hand and arm.

“With medical assistance and psychological counseling, our daughter is visibly improving. We hope that she will be able to go to school soon. We are truly grateful to the Aman Foundation for its role in giving our daughter some quality of life again.”
Our challenges

1% of the world’s under-five deaths occur in Pakistan

48% of births are not attended by a doctor

67 is the average life expectancy at birth in Pakistan

0.83 doctors to every 1,000 Pakistanis

Our approach: Aman Health

Aman Ambulance
Aman Paramedic Training Academy (the Urban Health Initiative)
Aman Life Savers Program (CPR training)
Aman Clinics

Community Health Workers Program
Primary care clinics

Aman Telehealth
Phone consultation and mental health counseling

Aman Family Health Center
Mother and child health

Sources: World Bank, Pakistan Demographic and Health Survey, Unicef, World Health Organization, CIA World Factbook
BUILDING A BETTER FUTURE
THE AMAN FOUNDATION
Social and economic hardship has long been part of everyday life in Pakistan. For the majority of the population, the solutions to problems such as poor literacy and rates of preventable disease seem like a distant dream.

The Aman Foundation wants to bring this dream closer. We aren’t a charity or an NGO; we’re a social impact enterprise with an entrepreneurial mindset and a humanitarian heart.

We believe that the best way to solve Pakistan’s problems is to empower individuals. We were founded in 2008 with the aim of giving Pakistanis the right tools to help them reshape their lives and redirect their destinies.

The first step of our mission is focused on Karachi. By driving innovation in underfunded areas, we can effect a rapid and sustainable impact in Pakistan’s most populous city.

By harnessing individuals’ innate entrepreneurial spirit, we can engender sustainable change that outlives the political lifecycle of donor programs.

Since our inception, we have helped thousands of people to realize better lives for themselves and their communities. We look forward to working with them in the future to build a better Pakistan.

**HEALTH**
We want to build a vibrant, healthy Pakistan. Our health programs and initiatives form part of the solution.

**EDUCATION**
We know that a prosperous country is founded on good education. Our education programs give young Pakistanis the skills they need to build a better nation.
Our challenges

- **276** Maternal mortality rate per 100,000 live births
- **55%** Illiteracy rate among adults
- **1 in 3** young people have not completed primary school
- **3 million** girls out of school
- **48%** of births are not attended by a doctor
- **67** Average life expectancy

Our approach

1. Invest capital of USD100 million from the Aman Trust to build infrastructure and seed proposed initiatives
2. Create a talented team of professionals with experience of scaling commercial enterprises
3. Operate a market-based, KPI-oriented approach combined with disciplined decision-making
4. Establish standards of transparency in Pakistan by making all Aman accounts and audits accessible to the public
5. Recognize that we cannot solve every problem and need to collaborate with similar organizations to achieve a meaningful and sustainable impact

Sources: World Health Organization, Unicef, Unesco, Pakistan Demographic and Health Survey
Reducing Pakistan’s severe rates of maternal, perinatal and child mortality is crucial to building a better future for the country. To do this, we need to increase the use of modern contraception in underserved communities and among young couples.

In Urdu, ‘Sukh’ means peace and tranquility – and it is this goal that drives the Sukh Initiative. Created as a partnership between the Aman Foundation, the Bill & Melinda Gates Foundation and the David & Lucile Packard Foundation, the Sukh Initiative aims to improve the health of mothers and children across Pakistan.

By expanding access to and the quality of family planning information and services, we can help mothers to take control of their destinies and improve their lives for the better.

**OUR RESEARCH**

In order to understand the severity of Pakistan’s family planning problem, we conducted a survey of young women in Karachi. Our research indicated that there is a large gap between demand for family planning services and supply.

**OUR FIRST STEPS**

The Sukh Initiative was launched in Karachi in 2014. With 60% of its population living in kachi abadis (slums), often without proper water and sanitation systems or access to healthcare, Karachi represents an important starting point to improve family planning in Pakistan. To begin with, we focus on one million people across four peri-urban areas in Karachi: B in Qasim, Korangi, Landhi and Malir.

The Sukh Initiative addresses contraceptive use in these towns through implementing a range of different services. From door-to-door counseling to call-center support for referrals and follow-ups, the Sukh Initiative aims to strengthen family planning facilities in both the public and private sectors.
Our challenges

8 million
Pakistani women want family planning services

25%
of pregnant women revealed that their pregnancies were unplanned

60%+
of women had no formal education

28%
of people in rural Sindh province have used any form of contraception

Our approach

1
Door-to-door counseling

2
Call-center support for referrals and follow-ups

3
Family-life education for children

4
Partnerships with government departments and community organizations

5
Improvement for both public and private family planning services

6
Impact measurement in partnership with Agha Khan University

1mn
underserved people living in four towns across Karachi

Source: Sukh Initiative
HELP US TRANSFORM LIVES

Every cent donated directly funds Aman programs and initiatives. All administrative costs of the Aman Foundation are met by the Foundation’s trustees.

Save a life
USD50
Ensures one life-saving intervention by Aman Ambulance

Sponsor an ambulance
USD50,000
Enables the purchase of one new life-saving ambulance or covers the annual operating costs of one existing ambulance

Sponsor a community health worker
USD10,000
Provides 4,000 people with health education in their homes

Train one student for a year
USD1,800
International vocational certification

Please visit us to see how we are helping to build a new, inclusive and empowered Pakistan.

Email our Manager, Program Development at info@amanfoundation.org or call +92 (21) 111-111-823 to arrange a visit to the Foundation.

For donations:
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Account title: The Aman Foundation
Bank address: Habib Bank Limited
Branch: Finance & Trade Center, Shahrah-e-Faisal, Karachi
Swift code: HABBPKKA
Account type: Current account

For online donations:
www.amanfoundation.org/donate
• Your donations are Zakat applicable and tax deductible in Pakistan and the US
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Fayeeza and Arif Naqvi first Pakistanis Awarded the BNP Paribas Prize for Individual Philanthropy

- The Prize, now in its 8th year, recognizes outstanding global philanthropists
- Aman Foundation commended for its unique track record in healthcare and education

Paris, France, 26 June 2015: BNP Paribas, a leading global private bank, has honoured Fayeeza and Arif Naqvi, founders of the Aman Foundation in Pakistan, as the BNP Paribas 2015 Grand Prix winners. They are the first Pakistanis to have ever receive the tribute.

The Grand Prix honors an individual or family for their overall philanthropic work, financial engagement, impact and long-term commitment. The Aman Foundation, established by the Naqvi family in 2008 is the largest private social sector enterprise in Pakistan, with a focus on healthcare and education. The Foundation was commended for its outstanding work in creating sustainable and systemic impact through grant-giving and direct investment in a series of programs that have played a transformative role in the social fabric of Karachi.

With the goal of transforming lives and championing dignity and choice for the underserved, the Aman Foundation has built a healthcare eco-system, with an award winning ambulance service that has a response time of nine minutes, in one of the most densely populated cities in the world. Aman Ambulance was recently awarded the ‘Best Institutional Emergency Medical Service Across Asia’ and has made over 675,000 interventions to date. AmanTech, the foundation’s vocational training institute, has enrolled over 4,000 underserved students and enabled them to enter the workforce through skills, training, professional development and job placement programs.

Accepting the award in Paris, Fayeeza Naqvi, Founding Trustee of the Aman Foundation, said, “I am deeply humbled and honoured to accept the BNP Paribas Prize for Individual Philanthropy on behalf of the 2,000 people who are part of the Aman team and my family. Our journey over the past seven years has been one of challenges, hope and motivation.”
She added the foundation had sought to build an eco-system that put healthcare, education and food security at its core. “We are privileged to be supported by an incredible team of colleagues, local and international partners who recognize the value of building scalable and sustainable change in the philanthropic sector.”

The prize laureates for the BNP Paribas Prize for Individual Philanthropy are chosen by an independent jury made up of leading figures representing business, art, media, finance and philanthropy. The jury is chaired by Suzanne Berger, Professor of Political Science at the Massachusetts Institute of Technology in Cambridge, USA. In studying the profiles of the nominees, the jury made their decisions based on the social impact of the laureates’ philanthropic initiatives, their personal and financial commitment, and the sustainability of the projects. The announcement was made in Paris at an award ceremony hosted by Vincent Lecomte and Sofia Merlo, Co-CEOs of BNP Paribas Wealth Management.

For more information on the BNP Paribas Prize for Individual Philanthropy, please visit: https://wealthmanagement.bnpparibas.com/public/en/achieving-your-goals-prize.